Cameras & Motor Carriers

Dave Lazarides

Goblin Shark



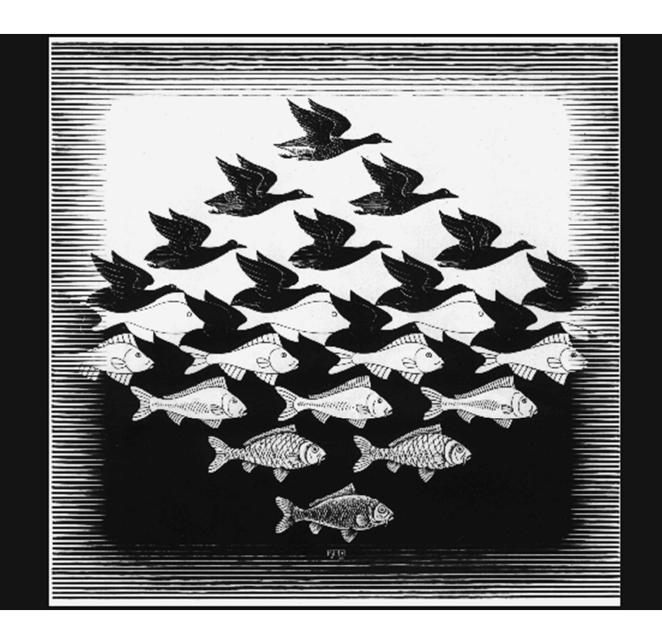
Project Goal

Use Camera/Reader Technology To "Enhance Motor Carrier Safety and Credential Enforcement"

(Generate More Enforcement Revenue)

New Technology

Challenges The Current Model Needs A Champion "Fish And Birds"



Technology Camera ALPR (License Plate Recognition) Computer Character Recognition





Camera Technology Gives Us: Images USDOT # Plate #/Jurisdiction

Flags

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Info / Flags:
IRP
IFTA
UCR
Safety
```

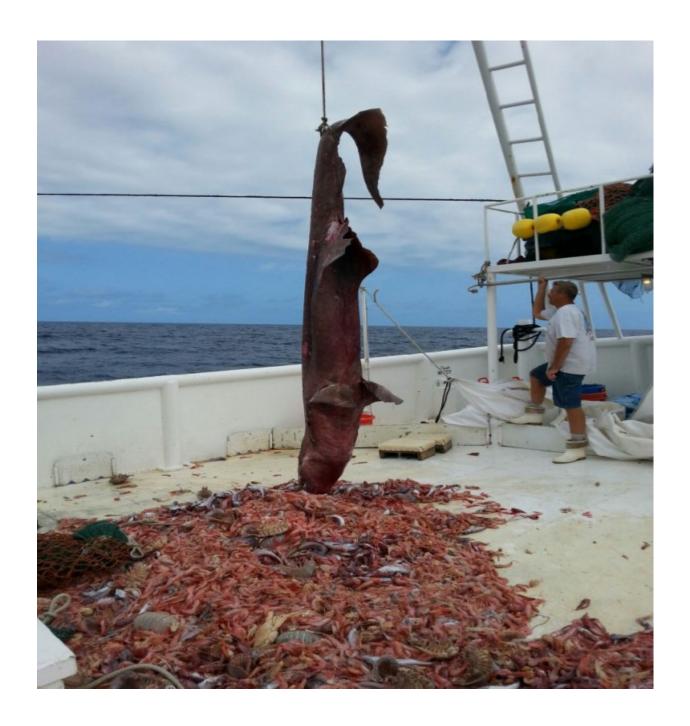
Technology "Points of Interest" (POI)
Technology Snafus ("I Can't Use This!")
You Never Know What Will Turn Up!
No Precedent (Possible Analogy)
No Policy (Chicken and Egg)
Action w/o Policy is Difficult

POI #1
Technology Snafus
("I Can't Use This!")



Check/Correct All Records Change all records which the system has misinterpreted

POI #2 You Never Know What's Going To Turn Up!



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			CINCT AUTO TRANSPORT LLC
\$ UCR - Violation 1	Maryville 17:22:03 2014-05-27 MC \$150 2014-05-14	AG22075 USMI safety 1184881 1FTNF1CF6EKD84789	US DOT #2442941 2442941 CARGO SOLUTION TRANSPORTATION INC
MCSIP - Carrier out of service \$ OOS Carrier	Maryville 14:07:27 2014-05-27 MC SIP 52 00 S: Blennial update not completed MC \$150 2012-03-07	P413816 USIL IRP 950283 Safety 950283 1XP5DB9X73D800005	USDOT 950283 950283 ALLSTAR CUSTOM TRANSFER INC
\$ UCR - Violation 1	Maryville 13:34:55 2014-05-27 MC\$150 2014-01-30	No Plate Detected	USDOT 2068224 2068224 GREENWAY TRANSPORT LLC
\$ UCR - Violation 1	Maryville 13:24:22 2014-05-27 MC\$150 2014-04-16	41B-05Ÿ	2271297 ELITE PROPERTIES & LANDSCAPE CONSTRUCTION
 IRP - Expiry Violation DOT/Plate mismatch UCR - Violation 1 	Maryville 13:04:00 2014-05-27 MC\$150 2013-08-29	P764580 P764580 USIL IRP 1001271 1GC4K1C89CF157319	1996462 CROSSMARK INC

\$ UCR - Violation 1

MC SIP - Carrier out of service

\$ OOS Carrier

ISS - Inspection recommended



Maryville 19:20:27 2014-04-02 MCSIP55 00S: Uneat/Untit MCS150 2013-01-31





View Details



Giant Isopods

("Imagine Shrimp The Size of Housecats")



ISS - Inspection recommended IFTA - Status Violation	14:49:55 2014-05-29 MCSIP7 Mandatory CR MCS150 2013-03-12	673547 673547 USNE	2271728 SES LOGISTICS INC
FISS - Inspection recommended	Maryville 14:43:55 2014-05-29 MC\$150 2013-04-12	158893 USNE IRP 53467 Safety 53467 4V4NC9EH9CN534531	U.S. DOT 53467 53467 WERNER ENTERPRISES INC
✓ ISS - Inspection recommended ■ DOT/Plate mismatch	Maryville 14:39:02 2014-05-29 MCSIP7 Mandatory CR MCS150 2012-04-06	2174287 USIN IRP 1931090 Safety 1931090 3HSCNAPRX5N012820	USD0T-2252544 USD0T-2252544 2252544 BAWA TRANSPORT INC
	Maryville 14:36:39 2014-05-29 MC SIP 22 Compiliance review complete MC S150 2014-01-21	15AR5F 15AR5F USMO safety 1838146 4V4NC9GH07N442274	USDOT1838146 1838146 AFFTON EXPRESS LLC
✔ ISS - Inspection recommended	Maryville 14:36:22 2014-05-29 MC\$150 2014-04-10	RN2*P47	1267279 FAT AND BROKE INC
ISS - Inspection recommended	Maryville 14:33:13 2014-05-29 MCSIP7 Mandatory CR MCS150 2013-12-07	FOSB34I	1900686

POI #3 No Precedent (Possible Analogy)

Precedent

We're already doing this over there ... Nevada has been using this successfully ..

Analogy

This is similar to the "red light" cameras...

POI #4 No Policy (Chicken and Egg)

"This situation is not in our repertoire."

From the Policy Manual:

When we see a California carrier without 2014 UCR passing through the camera site, we do the following:

<Not found ...>

POI #5 Action Without Policy Is Difficult

Conversation (looking at camera images): Me:"Let's cite this carrier for a UCR violation." My Lawyers:"Based on what?" Me:"Based on this "prima facie" (per Herb Ford) evidence that he/she is operating illegally." My Lawyers:"Go away!!"

Computers and cameras – like mirrors - will show you what you what you aim them at, but what you see may be much different from what you <u>expected</u> to see."

- Joseph Weizenbaum (paraphrased)

Predictions Improve / Mainstream Citations Based On Images More Enforcement Officers

The End